

**From:** karen\_pressley@kennesaw.edu  
**To:** <karen\_pressley@kennesaw.edu>  
**Date:** 12/13/2007 1:24 PM  
**Subject:** Newsletter: 2008 Events - Milestone Announcements - Latest News



Moving forward with a vision:  
**SERVING AS A GLOBAL CATALYST BUILDING ETHICAL LEADERS  
 FROM THE INSIDE OUT AROUND THE WORLD**

Greetings! As 2007 draws to a close, we want to thank so many of you who have influenced the lives of others by supporting the Siegel Institute this year.

Whether you've attended our events, taken a course, subscribed to our Journal, served as a speaker, worked on a committee, contributed to our blog, spread the word about our programs, or forwarded our newsletters to your friends, know that you are greatly appreciated!

It is people like you who continue to make a difference in our growth and success. Your efforts help us to touch the lives of people as we work to build ethical leaders from the inside out around the world. May you be blessed beyond measure. - *The Siegel Institute Team*

**IN THIS  
NEWSLETTER...**

[SAVE THE DATES IN  
2008](#)

[New blog - add your  
views](#)

[MILESTONE  
ANNOUNCEMENTS](#)

[Newsroom](#)

**SAVE THE DATES  
IN 2008!**

**TICKETS**  
[www.siegelinstitute.org](http://www.siegelinstitute.org)



**JAN. 8 - Dr. Betty Siegel, KSU**  
 President Emeritus and  
 Distinguished Chair of the

**MILESTONE ANNOUNCEMENTS**

*Welcome new faculty member  
 Dr. Thomas Creely*



The Siegel Institute reached another milestone this year with the addition of a new faculty member—Dr. Thomas Creely, Assistant Professor of Leadership, and editor of our *Journal of Ethics in Leadership*. We value his expertise as an ethicist, leadership management specialist. A humanities and business professional, he brings a strong background to his teaching position: research, community development, crisis intervention, international operations in diverse cultures, and developing quality of life initiatives.

The Institute is now equipped with two full-time faculty (Dr. Lois Robley, Professor of Ethics, arrived this summer) and one part-time faculty (see Patricia Watson story below). These scholars are dedicated to teaching professional development programs and academic courses in leadership and ethics.

***Welcome our new adjunct faculty member, Patricia McGee Watson!*** Patricia joined the team to manage our online Ethical Leadership Certificate program. Her master's degree in Business Administration and years of experience in diverse professional roles brings valuable

Siegel Institute - "Global Ethics and Social Responsibility"  
KSU Center - 7:00 pm



**Feb. 19** - Celebration of Black History Month: **Dr. David Satcher**, U.S. Surgeon General and Assistant U.S. Secretary for Health - "The Role of Leadership in the Reduction and Ultimate Elimination of Disparities in Health." KSU Center - 7:00 pm



**March 11** - Celebration of Women's History Month: **Ms. Deborah Richardson**, President of Atlanta Women's Foundation - "The Evolution of Women's Leadership and Today's Challenges" KSU Center - 7:00 pm

**April 3**  
- **8th Annual Phenomenal Women's Conference**  
"Shaping a Legacy of Leadership: Economic Empowerment of Women"  
KSU Center - 9 am - 4 pm



**Invited keynote: Mayor Shirley Franklin**  
Cocktail Reception - 5 pm  
**Phenomenal Women Gala Awards Dinner** 6:30 pm

**TICKETS**  
[www.siegelinstitute.org](http://www.siegelinstitute.org)

expertise to her role at the Siegel Institute. We value her expertise in online teaching and management and are proud to have her in our teaching team.

**Jan. 7, 2008 marks the start date of the ONLINE Ethical Leadership Certificate Course.** This program is for those of you who want to build professional credentials that will help you take your career to the next level. Some of the course topics include:  
*Communicating One-on-One and One-to-Many*  
*Managing Conflict*  
*Teaming for Success*  
*Enhancing Your Negotiation, Power and Influence Skills*  
*Coaching for Top Performance*  
*Leading Change*  
**For more info on course fees, content and schedule, go to [www.siegelinstitute.org](http://www.siegelinstitute.org).**

## NEWSROOM



### REAL, RAW, RELATIONAL

**POWER** - Four of Atlanta's best female leaders shared experiences dealing with power issues in a panel discussion Nov. 8 that engaged the guests in passionate discussion. This Phenomenal Women's Alliance mini-conference was co-created by HumanArts CEO Phyllis Carrera (left) and held at the KSU Center. The panel featured Jacqueline Welch (2nd), VP of Rock-Tenn Co., recipient of the 2007 Women of Excellence Award by *Business to Business Magazine*, also named as one of Atlanta's 25 Most Powerful Women of 2007 by *Atlanta Magazine*; Karen Glatzer (3rd), President of GH consulting and Advisory Board member for KSU's Executive MBA Program; and Patricia Harris (right), CEO of the Edge Connection, awardee of the YWCA of Atlanta's 2007 Academy of Achievement and nationally recognized for economic development efforts.



**DR. DEBORAH ROEBUCK:** The Better Business Bureau (BBB) of Atlanta recently honored Deborah Roebuck, Executive Director of the Siegel Institute, with the prestigious position of judge for their annual upcoming Torch Awards. The BBB awards businesses who exhibit outstanding performance in community service, community affairs and marketplace ethics. Deborah was also the honored recipient of the Distinguished Alumnus Award presented to her by Hannibal-LaGrange College in Missouri this fall.



**DR. BETTY SIEGEL:** It's no easy task keeping up with the projects and honorable mentions of Dr. Siegel,

## Quick Links

**PROFESSIONAL DEVELOPMENT  
COURSES in 2008  
INFO & REGISTRATION  
[www.siegelinstitute.org](http://www.siegelinstitute.org)**

**REGISTER FOR THE  
APRIL 3, 2008 PWC CONFERENCE  
[www.siegelinstitute.org](http://www.siegelinstitute.org)**

**SIEGEL INSTITUTE BLOG  
<http://www.siegelilec.blogspot.com/>**

**READ OUR NEW BLOG!**

**<http://www.siegelilec.blogspot.com/>**

Faculty members Tom Creely and Lois Robley created a blog that examines current events as ethical issues.

**Visit the blog.****Get in on the discussion of these issues:**

If You Can't Say Something Nice, Don't Say It?

*Tell us what you think.*

Spouting Off Online: Public Places and Private Spaces

*Give us your comments.*

**FAITH & VALUES:**

What are your views about the investigation into Atlanta ministry leaders Creflo Dollar and Eddie Long? *Start a thread on our blog.*

**WOMEN'S ISSUES:**

Would you attend an event in Atlanta featuring the female leaders of the Democratic and Republican parties to hear how they are addressing national issues that will affect women in Georgia? *Post your thoughts on our blog.*

LINK TO THE BLOG:

President Emeritus of KSU and Distinguished Chair of the Siegel Institute. Here's just a few of the latest:

- The Center for Ethics and Corporate Responsibility in the Robinson College of Business at Georgia State University honored Dr. Betty Siegel at the 2007 Ethics Advocate Award Presentation Nov. 28 held at The Carter Center in Atlanta. She received special recognition for her work through more than two decades leading national and international initiatives encouraging universities to focus on the development of ethical leadership for a global society.
- The SafeAmerica Foundation expands its headquarters in Marietta with a 6,700 square foot addition named The Siegel Leadership Center for Safety & Health Innovation, Research and Education, in honor of her as the Foundation's founding chair and long-time supporting friend. For more information, go to [www.safeamerica.org](http://www.safeamerica.org).
- Stephen R. Covey, author of *7 Secrets of Highly Successful People* and *The 8th Habit*, endorsed her signature program, the Oxford Conclave on Global Ethics, at the Conclave held in Sundance, Utah Sept. 23-26. This global ethics movement of university presidents plans to meet in Oxford, England in 2008.

---

With 2008 fast approaching, we invite you to turn to the Siegel Institute for meaningful events and programs that can enhance your life and improve our culture in the new year.

Please visit our website at [www.siegelinstitute.org](http://www.siegelinstitute.org) to find opportunities to choose from.

Peace to all, and best wishes for a joyful holiday season and prosperous new year!

***The Siegel Institute Team***

<http://www.siegelilec.blogspot.com/>

**Save  
10%**

**Save the date - April 3, 2008!**

Buy your tickets early for the 8th Annual 2008 Conference - SHAPING A LEGACY OF LEADERSHIP: ECONOMIC EMPOWERMENT OF WOMEN.

Early Bird registration is open through March 3, 2008. Ticket prices go up March 4!

BUY YOUR TICKETS AT [www.siegelinstitute.org](http://www.siegelinstitute.org).

**Offer Expires: March 3, 2008**

[Forward email](#)

✉ **SafeUnsubscribe®**

This email was sent to karen\_pressley@kennesaw.edu, by [karen\\_pressley@kennesaw.edu](mailto:karen_pressley@kennesaw.edu)  
[Update Profile/Email Address](#) | Instant removal with [SafeUnsubscribe™](#) | [Privacy Policy](#).

Email Marketing by



Siegel Institute for Leadership, Ethics & Character | Kennesaw State University | 1000 Chastain Road | MD# 55 | Kennesaw | GA | 30144-5591