

Kennesaw State University President Dan Papp to headline “Year of Authentic Leadership” at *Why Leadership and Ethics Matter Speaker Series* August 21

We can verify the authenticity of everything from original art to currency, ancient documents to DNA. How do we identify “authentic leadership?”

By Karen Pressley

It's easy to question whether “authentic” leaders can be found within corporate—or political, religious, sports, medical, or any field's—ranks, based on what we hear about “fallen” leaders in the daily news. Are “authentic” leaders born, or can they be made? How likely is it that authentic leaders exist? How can leaders rebuild trust or restore tarnished reputations following mismanaged ethical dilemmas? Do we need to care about this? These are just some of the issues to be explored in the Siegel Institute's “Year of Authentic Leadership” conferences and events through the 2007-2008 season.

To kick off the season in August, Kennesaw State University President Dan Papp headlines the *Why Leadership and Ethics Matter Speaker Series* opening event August 21. Siegel Institute Executive Director Deborah Roebuck said it is fitting to have Dr. Papp open this year's *Speaker Series*, as he exemplifies the theme of “authentic leadership” in her eyes. “At the heart of an ethical leader is character. When I think of authentic leadership, I think of someone who is true to who they really are, and their walk and their talk is in synch. Dr. Papp is compassionate and caring, while having goals and objectives which he carries out consistently with who he really is.”

The 2007 *Why Leadership and Ethics Matter Speaker Series*, along with conferences and special events comprising the Institute's programs, offers an exemplary line-up of speakers from a cross-section of fields—entrepreneurship, medicine, government, higher education, corporate business, women's development, politics, and the performing arts—so you can look at leadership through the lens of those who have walked the talk. Mark these calendar dates:

- **August 21** - Kennesaw State University president, author, and international affairs expert Dr. Dan Papp headlines the series with “Authentic Leadership.” His travels of Russia, China, Europe, Africa and South America have fueled his authorship of 10 books on international systems and security policy. He founded Georgia Tech's School of International Affairs and served as visiting professor at Fudan University in Shanghai and senior vice-chancellor for the University System of Georgia prior to becoming KSU's third president in 2006.
- **September 18** - Representative of The White House Project (TWHP) Rhonda Ridley will speak on “Add Women, Change Everything.” The Siegel Institute partners with TWHP, a hands-on corrective to the lack of gender parity in U.S. political, cultural and economic leadership. TWHP engages women across America in the political process as voters, activists, campaigners, or future delegates for positions from local office up to the Presidency of the United States.
- **October 9** - CEO of Management Advisory Services, Inc. (MASI), Harry Nolan will speak on “Ethical Leadership vs. Disabling Arrogance.” MASI is an Atlanta-based consulting firm specializing in business strategy and leadership development for senior executives

and management teams. He has also authored *Airline Without a Pilot—Lessons in Leadership*, the inside story of Delta's success, decline and bankruptcy.

- **November 11** - "An Evening with Madame F" will feature Dr. Claudia Stevens in a wrenching, one-woman musical performance on the ethical dilemmas women musicians who survived Nazi persecution during the Holocaust by prostituting their music. This event is co-sponsored by the KSU College of the Arts.
- **February 19** – As part of the Celebration of Black History Month, the Institute is honored to host Dr. David Satcher, U.S. Surgeon General and Assistant U.S. Secretary for Health (1998-2002). Dr. Satcher was the first in history to hold both positions simultaneously and the first African-American Surgeon General since the position was created after the Civil War. Dr. Satcher continues to champion causes from youth violence prevention to conquering racial disparity in medicine.
- **March 11** – The Institute is pleased to feature President of Atlanta Women's Foundation Ms. Deborah Richardson during the Celebration of Women's History Month. Ms. Richardson will speak on the evolution of women's leadership with emphasis on today's challenges. She has a 30-year track record of nonprofit administration including Director of Program Development for Fulton County Juvenile Court and the founding Executive Director of the Juvenile Justice Fund, Executive Director of the National Black Arts Festival, Capitol Area Mosaic and the Phyllis Wheatley YWCA.
- **April 8** – Former CEO of UPS, Inc. and Board Member of numerous organizations including Centers for Disease Control (CDC), United Way, Carter Center, Mr. Kent "Oz" Nelson will speak on "Branding High Ethics Into Your Organization and Yourself." He will explore how to go about establishing a culture for high ethical practice in an organization.

The *Why Leadership and Ethics Matter Speaker Series* has influenced thousands since it emerged in 2006 as one of the programs created by Executive Director Deborah Roebuck. In response to the need for meaningful forums among organizational leaders, business professionals, and community and campus members. This speaker series grew from what started out as "Courageous Conversations" and "Conversations with Sages" in the early days of the Center for Leadership, Ethics and Character on the KSU campus.

Corporate sponsors support the Institute's efforts to help "build ethical leaders from the inside out," including Elesys North America, Inc., Lockheed-Martin, Northside Hospital Cherokee, Stag-Parkway, Inc., Starwood Hotels, The UPS Foundation, WellStar Health Systems, and KSU's College of the Arts, Coles College of Business, and WellStar College of Health and Human Services. The Siegel Team continues to seek premier sponsors and in-kind sponsors (food, promotion, beverages, programs, gift books, etc.) Sponsorship benefits vary based on level of commitment, as covered in the Institute's sponsorship/membership program at www.siegelinstitute.org. If your company would like to support the "Year of Authentic Leadership" initiative, we are pleased to offer exposure of your company name to more than 12,000 alumni, business professionals, and women's organizations. If you would like more information about these options, please contact Joann Trodahl at 678-797-2204 or email her at jtrodahl@kennesaw.edu.

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